

ABOUT SUYEON

Melbourne-based artist Suyeon Park is a Korean-Australian illustrator and graphic designer whose work explores cultural identity, childhood memories and the importance of a positive outlook. Suyeon makes art to create a feeling of tranquillity and joy in the viewer, and often illustrates the happiest memories of her childhood in South Korea.



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MAKE A KEY CHARM

Popular in South Korea, K-Pop photocards, or key charms, are embellished lanyards holding photos or mementos of favourite K-Pop idols, special tokens, or keepsakes that show off the wearer's personal style.



GET INSPIRED

Decide what to include on your key charm. What would you like it to feature? A friend, a celebrity, a selfportrait, or *all* your favourite things?



Draw your subject on the card. You could also use a photo from the photobooth, just make sure it is cut down to fit into the lanyard.



Once you have completed your illustrated card, insert it into the plastic lanyard. Complete by decorating with stickers and gems.

DISPLAY

To finish, choose how you would like to display your key charm. You can attach it to a bag, phone case, your key ring, or swap with your friends! Thread the ribbon through the lanyard and securely attach to your accessory.

