

PASTELLO – DRAW ACT

An NGV design commission for kids by Mathery Studio.

NGVforKIDS has invited Melbourne-based Italian designers Erika Zorzi and Matteo Sangalli (Mathery Studio) to create the interactive space *Pastello – Draw Act* especially for children and families.

As designers in Milan, transforming everyday materials into unexpected objects inspired Erika and Matteo. After working on various design projects in Italy they set sail for Australia and spent six months travelling through the outback in a van.

Their journey brought them to the NGV! 'Pastello' is the Italian word for pastel or crayon. Wax crayons can be melted and moulded into different shapes. With the help of Melbourne designers and a local crayon factory, the designers have created a range of objects out of coloured wax for children to use as drawing materials across three drawing zones.

Pastello – Draw Act turns the idea of drawing on its head! Kids use crayon-embellished shoes, wax-dipped cutlery and crayon-clad helmets to leave their mark across the space. Erika and Matteo say:

We want to create a fun, memorable and playful space that encourages children to think outside the box to reconsider the act of drawing.

Kids please note: no crayons were harmed in the making of this space!

Acknowledgements

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